

# RISIALBANIA AGRIPRENEURSHIP

**RisiAlbania** aims to expand the Agripreneurship model in Albania. This program focuses on capacity building, aligning with our overarching goal of enhancing the performance of both exporters and farmers in accessing high-value markets. **The Agripreneurship initiative particularly targets the development of young and leading farmers.** In this collaborative program, exporters, input suppliers, technology providers (including Smart Agriculture solution Vodafone), financial institutions, and RisiAlbania as facilitators will work together to design and deliver training modules based on their expertise. To strengthen the Agripreneurship model, RisiAlbania has already initiated partnerships with three exporters who received expert support for the model's design and program coordination.



## THE PURPOSE OF AGRIPRENEURSHIP PROGRAM:

## THE MAIN OBJECTIVES:



### Supporting Farmers/Suppliers:

Enabling transformative change to help farmers meet export market standards.



### Quality Assurance:

Ensuring farmers supply safe, high-quality, and competitively priced fruits and vegetables.



### Profitable Farming:

Enhancing farmers' business profitability and attracting young "agripreneurs" to create better job opportunities in the agricultural sector.



### Future Farmers:

Innovative capacity-building solutions to drive behavioural change.



### Future Farms:

Exploring and transitioning to new farming models and technologies to create value-added products.



### Conducive Environment:

Removing growth barriers and fostering market access through partnerships and alliances.

The program's format resembles an Agripreneur boot camp dedicated to building capabilities.

In partnership with



Implemented by:

